

5th IB & Finance Paper Development Workshop

“Advancing Interdisciplinary Perspectives in IB & Finance Research”



Co-organized by WU Vienna & King's College

held on September 7th & 8th 2018, at King's College, London

Deadline for extended abstracts or full papers: July 1st 2018

For the fifth consecutive year, WU Vienna invites researchers to join their efforts and creativity in developing papers at the **intersection of International Business and Finance**. The workshop is designed to connect young scholars to like-minded peers, and to offer hands-on guidance from senior faculty from the fields. In the coming year, the workshop is co-organized and hosted by King's College in the heart of London. The senior faculty panel includes Prof. Keith Brouthers (King's College, London), Prof. Igor Filatotchev (King's College, London) and Prof. Mike Wright (Imperial College, London). We are awaiting further final confirmations from senior faculty including Prof. George Kapetanios (King's College, London) and Prof. Paolo Volpin (Cass Business School, London).

Aim and Background of the Workshop:

IB researchers increasingly call for further integration of Finance and IB (Agmon, 2006; Bowe, Filatotchev & Marshall, 2010; Cumming, Filatotchev, Knill, Reeb & Senbet, 2017). The goal of the 5th WU Vienna Paper Development Workshop is to create an interactive forum for both IB/Finance researchers. Potential topics include, but are not limited to:

- Current topics in managing and financing international business activities (Brexit, global protectionism, economic disintegration)
- Governance and international finance (i.e. risk behaviour, agency cost),
- Institutional context and international finance (i.e. liability of foreignness in capital markets, local financial context, legitimacy, isomorphism),
- International capital structure and internal capital markets (i.e. diversification, international transfer pricing, arbitrage, taxation),
- Ownership effects on internationalization (i.e. family ownership, institutional investors, sovereign wealth funds)
- Financial risk management in internationalization (i.e. hedging, trade finance, risk reporting),
- International strategic finance (listing location, location specific financial advantages, project finance, syndication),
- Firm level issues in financing internationalization (SMEs, MNEs, EMNEs, born globals, export finance and FDI finance, joint ventures),
- Integrating IB and finance theories (TCE, RBV, OLI, real options, agency and institutional theory).

Contacts and Further Information:

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Faculty Members in 2018:

Confirmed faculty members (alphabetical order):

- Prof. Keith Brouters (King's College)
- Prof. Igor Filatotchev (King's College and WU Vienna),
- Prof. Mike Wright (Imperial College)

Additional faculty members awaiting final confirmation (alphabetical order):

- Prof. George Kapetanios (King's College)
- Prof. Paolo Volpin (Cass School of Business)

Candidate Submission Procedure and Deadlines:

- **July 1st: Submission of full papers OR extended abstract** to jakob.muellner@wu.ac.at

Abstracts should include:

- research question addressed,
 - theory and literature review,
 - research design, data and methodology,
 - expected results and contribution to scholarship in IB & Finance.
- **July 10th: Notification of acceptance** (Preference to young scholars)
 - The selection criteria include:
 - Interdisciplinary relevance to the fields IB & Finance,
 - Theoretical and methodological novelty,
 - Clarity of presentation,
 - **July 25th: Confirmation of attendance by candidates (required!)**
 - **August 15th: Submission of full working papers if an extended abstract was submitted.**
Working papers should include empirical analysis and should be approaching submission stage to provide sufficient room for discussion and further development.

Design of the WU Paper Development Workshop:

- **September 7th: workshop day 1, held at King's College, London**
- **September 8th: workshop day 2, held at King's College, London (if needed)**
- Participants receive an in-depth review by an assigned member of the senior faculty.
- Each paper is presented to and discussed by all participants (approx. 60 minutes per paper).
- The workshop is open to interested scholars without papers to present.
- There is no fee for the workshop but participants have to cover travel and accommodation expenses

References

Agmon, T. 2006. Bringing Financial Economics into International Business Research: Taking Advantage of a Paradigm Change. *Journal of International Business Studies*, 37(5): 575-77.

Bowe, M., Filatotchev, I., & Marshall, A. 2010. Integrating Contemporary Finance and International Business Research. *International Business Review*, 19(5): 435-45.

Cumming, D., Filatotchev, I., Knill, A., Reeb, D. M., & Senbet, L. 2017. Law, Finance, and the International Mobility of Corporate Governance. *Journal of International Business Studies*, 48(2): 123-47.